

Bringing an ownership mentality to public market investing

2005

founded by Nelson Peltz,
Ed Garden, Peter May

\$10.6 billion

assets under
management

49 employees

16 person
investment team

11 years

average tenure of
Principals and Partners

Trian invests in a concentrated portfolio of undervalued and underperforming public companies, typically within the Consumer, Industrial, and Financial Services sectors, where it aims to enhance long-term shareholder value through operational and strategic initiatives.

High Quality Companies

Our focus on high-quality, mid-to-large cap companies with time-tested business models offers a **favorable risk/reward dynamic** and less competition among peers given barriers to entry

Long-Term, Operational Focus

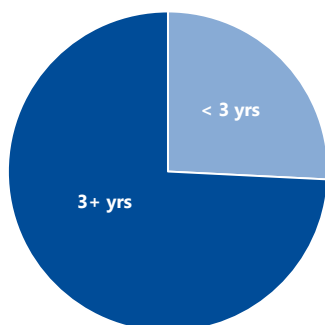
Our private equity-like, operations-centric investment process is designed to generate **income statement initiatives focused on driving earnings growth** over the long term

Collaborative Engagement

Our approach as a **highly engaged shareowner** with significant reputational capital allows Trian to build trust with management teams, boards and other stakeholders

Long Duration Capital

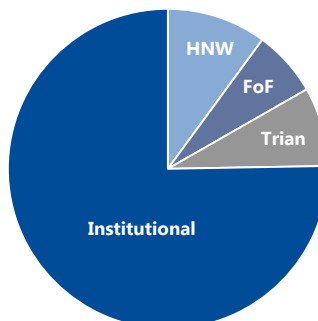
liquidity of firm assets



~74% locked 3yrs+

High Quality Investors

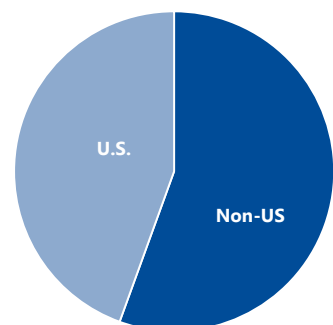
AUM by client type



~75% Institutional

Global Asset Base

AUM by investor location



~56% non-US

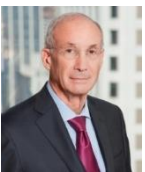
AUM and employee count figures as of November 1, 2018; Pie chart data as of October 1, 2018

Nelson Peltz - Chief Executive Officer and Founding Partner


- Director of The Wendy's Co. (Non-Executive Chairman), Procter & Gamble, Sysco, and The Madison Square Garden Co.
- Former Director of Mondelēz International, Legg Mason, Ingersoll-Rand and H. J. Heinz Co.
- Served as CEO of several multi-industry companies, including Triangle Industries, a Fortune 100 industrial company
- National Association of Corporate Directors most influential people in Corporate Governance (2010, 2011, 2012)
- Honorary Co-Chairman of the Board of Trustees and Chairman of the Board of Governors of the Simon Wiesenthal Center; member of the Board of Overseers of the Weill Cornell Medical College and Graduate School of Medical Sciences; member of the Intrepid Advisory Council; Advisor and member of the Executive Council of No Labels

Ed Garden - Chief Investment Officer and Founding Partner


- Director of General Electric and Bank of New York Mellon
- Former Director of Pentair, The Wendy's Co., and Family Dollar Stores
- Extensive corporate finance background, including as a Managing Director at Credit Suisse First Boston
- Named to CNBC's "Next List" in October 2014 which comprises 100 next generation trailblazers expected to change the face of business over the next 25 years

Peter May - President and Founding Partner


- Director of The Wendy's Co. (Non-Executive Vice Chairman) and Mondelēz International
- Former Director of Tiffany & Co.
- Former President and COO of several multi-industry companies, including Triangle Industries
- Chairman of the Board of Trustees of The Mount Sinai Medical Center; Trustee *Emeritus* of The University of Chicago and member of the Advisory Council on the Graduate School of Business; Vice Chairman of the New York Philharmonic; Director of Lincoln Center for the Performing Arts; Trustee of the New-York Historical Society; partner of the Partnership for New York City; honorary member of the Board of Trustees of the 92nd Street Y; Advisor and member of the Executive Council of No Labels

Selected Core Trián Investments Since Inception (as of November 1, 2018)


The companies shown on this page reflect all of the investments made by Trián since Trián's inception: (i) for which Trián has filed a Schedule 13D or 13G or made a similar non-U.S. filing or other notification with respect to its investment in the company; or (ii) that were or are a publicly disclosed position in which funds managed by Trián invested approximately \$700 million or more of capital (the representative size of Trián's current core investments) and where Trián (x) had a designee or nominee on the Board and/or (y) wrote a "white paper" and met with management. The companies shown on this page do not represent all of the investments purchased or sold for Trián's clients and it should not be assumed that any or all of these investments were or will be profitable. While Trián expects to maintain concentrated portfolios and take an active role with respect to its investments, Trián expects to own, and in the past has owned, a number of other investments including passive investments.

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