

Bringing an ownership mentality to public market investing

Trian invests in a concentrated portfolio of undervalued and underperforming public companies, typically within the Consumer, Industrial, and Financial Services sectors, where it aims to enhance long-term shareholder value through operational and strategic initiatives.

2005

founded by Nelson Peltz,
Ed Garden, Peter May

**Asymmetric
Risk/Reward**

Our focus on high-quality, mid-to-large cap companies with time-tested business models offers a **favorable risk/reward dynamic** and less competition among peers given barriers to entry

\$9.45 billion

assets under
management

**Long-Term,
Operational
Focus**

Our private equity-like, operations-centric investment process is designed to generate **income statement initiatives focused on driving earnings growth** over the long term

47 employees

16 person
investment team

**Collaborative
Engagement**

Our approach as a **highly engaged shareowner** with significant reputational capital allows Trian to build trust with management teams, boards and other stakeholders

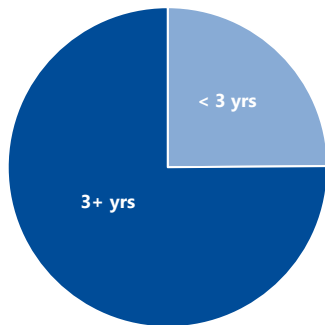
15 years

average tenure of
Founding Partners and
Partners

ESG

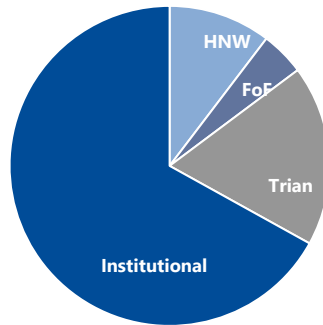
Trian promotes and supports, particularly through board representation, the **implementation of ESG initiatives** that it believes will lead to improved company culture and drive long-term financial performance

Long Duration Capital liquidity of firm assets



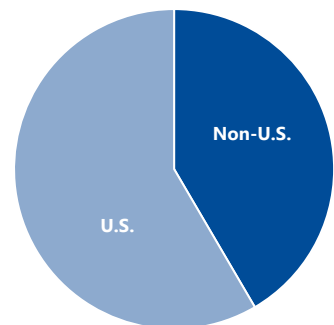
~75%
capital committed for 3+ years
(excludes Trian Affiliate investments)

High Quality Investors AUM by client type



~67%
assets from Institutional
investors

Global Asset Base AUM by investor location



~42%
assets from non-U.S.
investors

AUM information estimated as of September 1, 2021. Employee headcount figures and tenure as of September 7, 2021; Pie chart data as of August 1, 2021. Unless otherwise indicated, all information regarding assets includes investments made by Trian affiliates, including Nelson Peltz, Ed Garden and Peter May (the "Founding Partners") and their respective affiliates.

Nelson Peltz - Chief Executive Officer and Founding Partner



- Director of The Wendy's Company (Non-Executive Chairman), Procter & Gamble, Invesco and Madison Square Garden Sports Corp. (f/k/a The Madison Square Garden Company)
- Former Director of Sysco, Mondelēz International, Legg Mason, Ingersoll-Rand and H. J. Heinz Co.
- Served as CEO of several multi-industry companies, including Triangle Industries, a Fortune 100 industrial company
- National Association of Corporate Directors most influential people in Corporate Governance (2010, 2011, 2012)
- Honorary Co-Chairman of the Board of Trustees and Chairman of the Board of Governors of the Simon Wiesenthal Center; member of the Board of Overseers of the Weill Cornell Medical College and Graduate School of Medical Sciences; member of the Board of Trustees of NewYork-Presbyterian Hospital and member of the Board of Governors of NewYork-Presbyterian Foundation, Inc.; member of the Intrepid Advisory Council; member of the Board of Directors of the Avon Old Farms School

Ed Garden - Chief Investment Officer and Founding Partner



- Director of General Electric and Invesco
- Former Director of Bank of New York Mellon, Pentair, The Wendy's Company, Family Dollar Stores and Legg Mason
- Extensive corporate finance background, including as a Managing Director at Credit Suisse First Boston
- Named to CNBC's "Next List" in October 2014 which comprises 100 next generation trailblazers expected to change the face of business over the next 25 years

Peter May - President and Founding Partner



- Director of The Wendy's Company (Non-Executive Vice Chairman) and Mondelēz International
- Former Director of Tiffany & Co.
- Former President and COO of several multi-industry companies, including Triangle Industries
- Chairman *Emeritus* of the Board of Trustees of The Mount Sinai Medical Center; Co-Chairman of the New York Philharmonic; director of Lincoln Center for the Performing Arts; trustee of the New-York Historical Society; partner of the Partnership for New York City; *Emeritus* Trustee of The University of Chicago and member of the Advisory Council on the Graduate School of Business; past Chairman of the UJA Federation's "Operation Exodus" campaign

Selected Core Trian Investments Since Inception (as of August 31, 2021)



The companies shown on this page reflect all of the investments made by Trian since Trian's inception in November 2005: (i) for which Trian has filed a Schedule 13D or 13G or made a similar non-U.S. filing or other notification with respect to its investment in the company; or (ii) that were or are a publicly disclosed position in which funds managed by Trian invested approximately \$700 million or more of capital and where Trian (x) had a designee or nominee on the Board and/or (y) wrote a "white paper" and met with management. The companies shown on this page do not represent all of the investments purchased or sold for Trian's clients and it should not be assumed that any or all of these investments are currently or will continue to be part of Trian's investment portfolio, or were or will be profitable. While Trian expects to maintain concentrated portfolios and take an active role with respect to its investments, Trian expects to own, and in the past has owned, a number of other investments including passive investments.

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